ORACLE

Oracle Retail Home

A key tenet of Modern Retail is simplification. And a primary form of simplification within this context is easing the process by which retailers gain insights from their data and take actions in their applications, further expediting insight-to-action loops.

After all, from inventory analyst to planner to marketer, many retail roles involve navigating through a wealth of operational and analytical applications, drilling on KPI's, addressing notifications, and more. Web portals exist to bring information from diverse sources together in a uniform way. Oracle Retail users can benefit from a specially designed Web portal that federates access to data and applications in a role-specific manner.
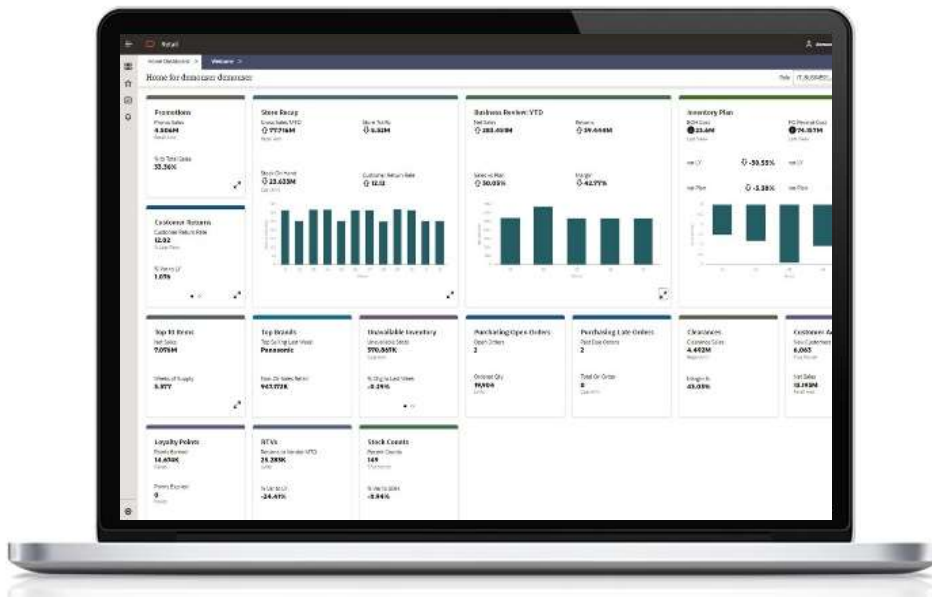
ORACLE RETAIL HOME

Oracle Retail Home is a single access point, to simplify our users' interactions with the data and applications that are most relevant to their roles, and to better empower them to anticipate informed actions, and to inspire engagement.
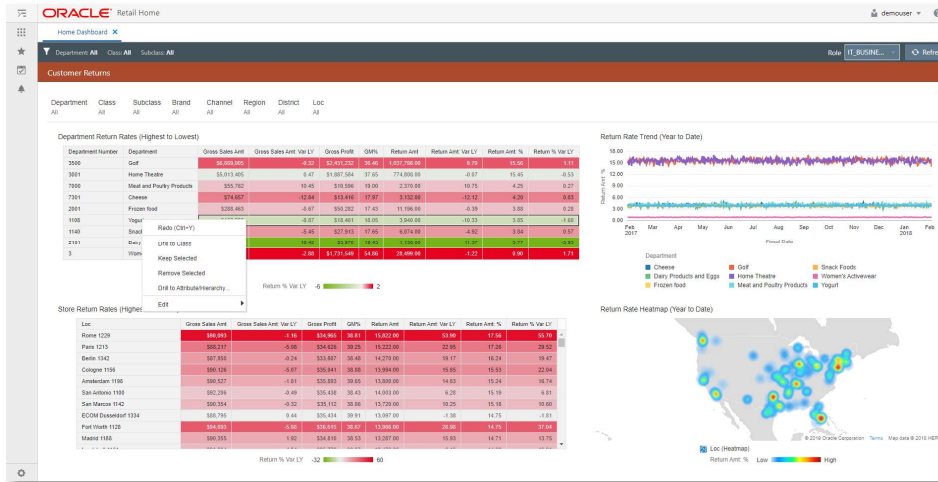
Based on a robust and flexible portal framework, Retail Home is intended first to provide timely and role-specific high-level insights, and second to enable selectively drilling into relevant applications for more details.

Key Benefit

- *Get more accomplished faster with simplified access to Oracle Retail applications and data, along with the ability to incorporate non-Oracle Retail applications and data*

Upon log-in, Oracle Retail Home begins with a tile-based dashboard that highlights select KPIs across applications. Note that each login can have multiple roles, and each tile can contain multiple tile states, highlighting different KPIs, displaying graphs, favorite actions, and notifications. Tile clicks can launch related applications, potentially with a single sign-on and with context, and you can also expand the tile to reveal deeper insights, including more detailed reports. Each role can have any number and configuration of tiles, and each tile can have any number of states. Tiles can also be configured to be of a larger size, to fit more data.

When deployed with Oracle Retail cloud services that employ Oracle Analytics, dashboards can be exposed in Retail Home with tiles, and filters exposed for drilling, slicing and dicing your data without having to launch a separate application. Retail Home enables end-to-end analytical workflows.

Key Features

- *Highly-configurable, responsive and role-based*
- *Included with Oracle Retail cloud services*
- *Ability to surface metrics and Oracle Data Visualization dashboards for easy, seamless consumption*
- *Flexible and modern tile-based dashboard layout*
- *Can surface and manage notifications from applications, and save favorites for future viewing*
- *Ability to develop and embed reports directly into the portal with an included developer toolkit*
- *Intuitive administration screens*

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