



Put AI Agents to Work Across the Enterprise

—
Become an AI changemaker and move
from ideas to impact





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Unlock the power of AI for your business

We are experiencing a paradigm shift in the world of work. The advent of generative AI (GenAI) has compelled companies to adopt AI technologies at a rapid pace to help improve efficiency and productivity, create new business models, and find new ways of working.

The latest innovation in GenAI, AI agents, are digital assistants that can team up with humans to perform tasks and execute more complex workflows, helping to accomplish more in less time and with greater accuracy.

But for all its potential, organizations today are still facing challenges in deploying AI agents: successfully incorporating them into day-to-day work, getting relevant results, complying with security requirements, and controlling costs.



Overcoming the challenges of AI agent deployment

- 1 Evolving business needs:** With AI agents embedded in your applications, you can be up and running quickly. As your business evolves, you need dynamic AI agents to keep up and a place to rapidly design and deploy new ones.
- 2 Quality of AI agent output:** AI agents need high-quality, up-to-date business data from across the enterprise to provide relevant answers. Many companies lack data to enable AI agents to provide personalized results.
- 3 Data privacy and security concerns:** Companies want controls to comply with data privacy regulations and protect sensitive information. AI agents can present new risks, and it can be challenging to manage numerous agents across various solutions.
- 4 Inadequate AI expertise:** There's a shortage of skilled professionals who can effectively develop, implement, and manage AI systems. You need tools that your current teams can use to drive your AI transformation.
- 5 Cost:** Developing and deploying your own AI agents can require significant computational and specialized professional resources, leading to increased IT costs and diverted IT attention.



How about a more business-centric approach to AI?

By embedding AI capabilities, including AI agents, throughout Fusion Cloud Applications, Oracle helps you reap the benefits of AI through improved business processes and productivity—at no additional charge.

Oracle AI Agent Studio for Fusion Applications takes AI innovation to the next level, by making it easy for our customers to modify the prebuilt AI agents within their Fusion Cloud Applications or quickly create new ones. Now, our customers can enhance their AI agent capabilities to address their unique needs in their trusted system of record and the business process backbone that they use daily to get their work done.



Oracle AI Agent Studio for business AI innovation

Oracle AI Agent Studio makes every business leader, team manager, and department head an architect of the future of work by providing the right tools to build, configure, and launch a new cohort of AI agent colleagues to collaborate with human employees.

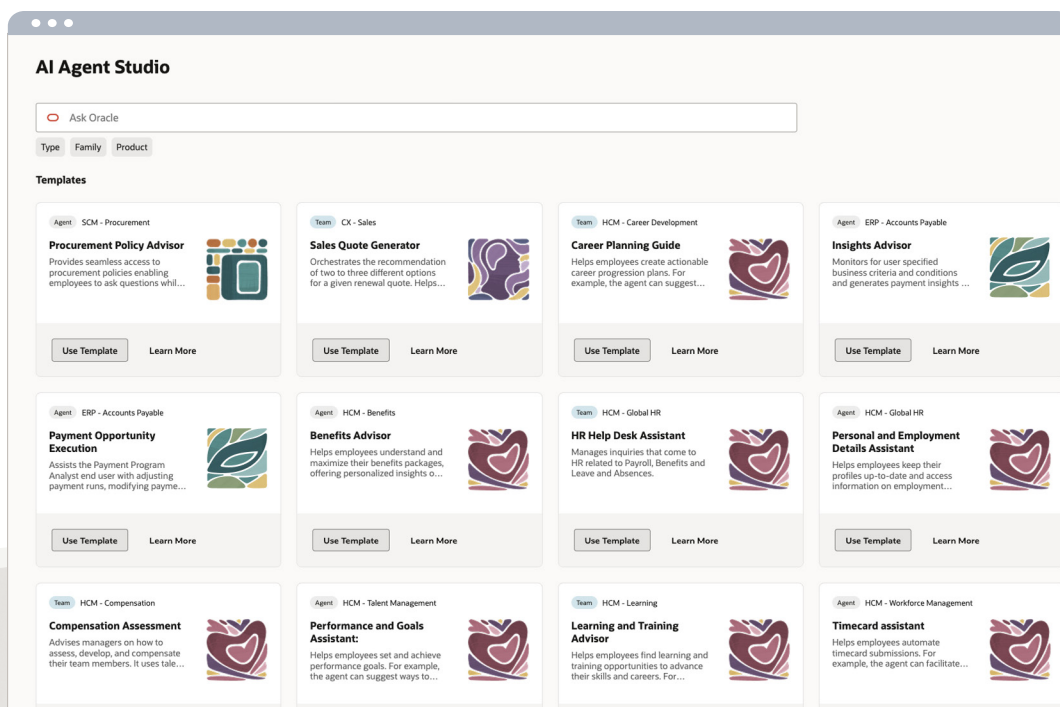
AI Agent Studio provides a collection of tools that Fusion Cloud Applications customers can use to easily modify embedded AI agents or quickly create new ones. These tools harness the same technologies Oracle uses to build embedded AI agents so your newly created agents will work seamlessly with your Fusion Cloud Applications to help provide immediate value.

With AI Agent Studio, Fusion Cloud Applications customers can do the following:

- **Customize Oracle-built AI agents.** You can enhance the capabilities of the embedded AI agents. For example, you can upload documents about the new pet insurance program to the HCM Benefits Analyst agent, and it will be ready to answer employee questions about the program in natural language.
- **Create your own AI agents with prebuilt templates.** You can choose from a library of ready-made, out-of-the-box templates designed to support a wide variety of business scenarios.
- **Formulate human-to-agent workflows.** You can arrange multiple agents to work together on complex tasks and processes through preconfigured agent team orchestration templates. You can also add human checkpoints and approvals as needed for greater control and oversight.
- **Choose best-fit LLMs or bring your own.** Access a variety of large language models (LLMs) to meet the specific needs of your business. Start with world-class LLMs specifically optimized for Fusion Applications, including models from Cohere and Meta, to help deliver high performance, accuracy, predictability, and reliability. Alternatively, you can integrate other models

supported by Oracle Cloud Infrastructure (OCI) or even plug in external industry-specific LLMs tailored for specialized use cases.

- **Connect with external platforms.** You can connect your AI agents with third-party tools and services outside of Fusion Applications to help automate complex end-to-end business processes.
- **Leverage Fusion Applications business logic.** AI Agent Studio provides direct access to Fusion business objects, APIs, knowledge stores, and predefined tools with no customization required. This allows your AI agents to automatically apply enterprise-specific business rules.
- **Test and validate your agents before deployment.** You can test your agents within AI Agent Studio to see how agents arrive at the responses, so you can better trust their output.
- **Maintain security and trust of your business data.** Your AI agents operate within the Fusion security framework, following your existing security configurations, policies, and access controls without reconfiguring your security settings or signing new agreements.



AI agent templates in Oracle AI Agent Studio.

AI benefits for your entire business

Oracle AI Agent Studio can help you shape the way AI is used in your organization to unlock unprecedented levels of productivity and innovation.

- Application users can get improved experiences through personalized and helpful interactions with AI agents, leading to higher satisfaction and productivity.
- Business managers can meet evolving business needs by creating new AI agents or adapting existing AI agents using the available templates.
- AI developers can tailor AI agents to complex scenarios unique to your organization, providing higher relevance and reliability in AI output.
- C-suite executives can see increased ROI as AI agents' performance leads to improved automation, streamlined operations, and better business processes.
- Your business can gain a strategic advantage with bespoke AI capabilities that can provide a competitive edge.



Why Oracle for business AI

Oracle has distinct advantages in the world of AI. We are the only enterprise software provider to offer a complete suite of business applications and AI agents to support all lines of business, including finance, HR, supply chain, manufacturing, sales, service, and marketing on a fully integrated technology stack. Oracle Cloud Infrastructure (OCI) is trusted by leading AI providers for training AI at scale. This gives Fusion Cloud Applications a head start with secure access to the world's best-in-class AI models and other AI features. In addition, Oracle curates and validates large language models to apply the best-suited model to each use case within Fusion Cloud Applications.

All of this enables us to rapidly innovate and introduce new AI capabilities to Oracle Fusion Cloud Applications. Now, with Oracle AI Agent Studio for Fusion Applications, you can customize and deploy AI agents to reimagine how work is done at your organization.



Oracle Fusion Cloud Applications AI agents and AI Agent Studio

The introduction of AI agents is redefining the way business is conducted, and Oracle is leading the way with embedded GenAI and AI agents that enable new levels of productivity and business process automation.

Oracle AI Agent Studio for Fusion Applications helps you harness the full potential of AI by configuring and creating AI agents that are customized to your specific business needs. With AI agents that work the way you do, employees are freed of the burden of routine tasks to work smarter and your organization is uniquely positioned to take immediate advantage of AI.

Learn more

Request a demo

Connect with us

Call +972-3-9273770 or visit oracle.com/il-en/

Outside the Israel, find your local office at oracle.com/emea/corporate/contact/

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