

#### **HEALTHCARE**

# Powering the Future of Healthcare

Modernizing health technology, transforming healthcare



### Healthcare

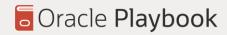
Organizations cope with a multitude of challenges, including financial and operational efficiencies, physician and nurse burnout, and the relentless quest for optimal patient care. They must innovate care, drive efficiencies, optimize supply chains, prove new treatments, and effectively manage resources. Technology modernization and enhanced data insights are critical for organizations to get a comprehensive picture necessary to empower enhanced engagement, decisions, care, and outcomes for all.

## ☐ Oracle Playbook

## Key imperatives for healthcare

- 1 Empower frontline providers to work at the top of their license and focus more on patients and less on computers, supported by the power of generative AI and modernized applications.
- Optimize patient experiences to foster seamless collaboration across care teams, provide convenient access to care, and support personalized health management.
- Transform business operations to drive efficiencies, optimize contract performance, centralize intelligence, and streamline revenue cycle management for a healthy bottom line.
- Connect systems of care to improve and connect systems of record, intelligence, and engagement and empower people to take meaningful action.





## Forces shaping healthcare

#### **INDUSTRY CHALLENGES**

#### Limited time for patient care

Clinicians are overwhelmed by EHR demands and administrative tasks, limiting time with patients.

#### Navigating healthcare is overwhelming

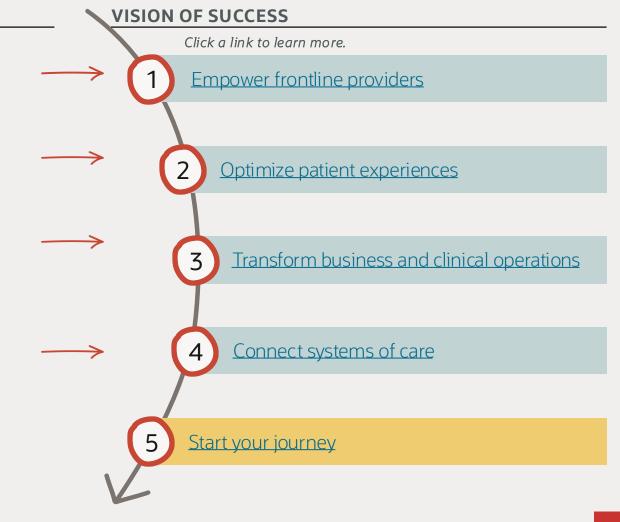
Patients and providers must navigate complex systems, administrative burdens, and inefficiencies that complicate care.

#### Slow innovation and system inefficiencies

Delays in drug development, supply chain disruptions, and rising costs hinder healthcare's agility and responsiveness.

#### Data and security challenges

Data is abundant but hard to harness for meaningful insights, and cybersecurity threats put patient information at risk.





## 1. Empower frontline providers

Leading organizations should empower frontline providers to work at the top of their license and focus more on patients and less on computers with the help of generative Al and modern technology.

#### **Recommended actions**

- Invest in modernizing your technology stack and move to a near real-time cloud that connects payers, providers, patients, and life sciences organizations.
- Use machine learning to review patient data to help clinicians tailor treatment plans.
- Use AI agents in areas such as documentation, charting, and medication and order management.

#### How to get started

- Identify your biggest bottlenecks and challenges.
- Explore how AI can drive efficiencies and results—for example, by drafting summaries that can help reduce documentation time.

Finance Planning and budgeting Resource management	Al Patient data/EHR	Cloud infrastructure
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## 2. Optimize patient experiences

Foster seamless collaboration across care teams, provide convenient access to care, and support personalized health management.

#### **Recommended actions**

- Take advantage of Al recommendations to augment decision-making for hospital staff and alleviate manual and error-prone work.
- Use Al-powered chatbots to answer patient questions about medical information and appointments.
- Leverage integrated solutions, such as virtual appointments, that support convenient access to care and enhanced patient satisfaction.

#### How to get started

- Assess your current technology stack to better understand integration issues and data silos.
- Explore how Al can drive efficiencies and results for front-office staff and patients.
- Use data to identify high-value opportunities.

Patient monitoring EHR Enterprise communications	Agentic AI	Data	Integration
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## 3. Transform business and clinical operations

Drive efficiencies, optimize contract performance, centralize intelligence, and streamline revenue cycle management for a healthy bottom line.

#### **Recommended actions**

- Optimize financial outcomes with insights and automation.
- Adopt a real-time health system model.
- Modernize supply chain and human capital management across the ecosystem.
- Use machine learning to identify biomarkers and patient subpopulations.
- Leverage AI to forecast patient recruitment and to predict challenge in trials.

#### How to get started

- Assess whether your financial system is serving your current needs.
- Determine whether you have the centralized intelligence you need to operate efficiently.



## 4. Connect systems of care

Provide enterprise-grade security that protects sensitive data and safeguards against cyberattacks.

#### **Recommended actions**

- Migrate to secure cloud technology for always-on compliance and protection against cyberattacks.
- Track and measure adherence to changing compliance requirements.

#### How to get started

- Learn how third-party audits can provide assurance about cloud security and compliance.
- Learn about migration options.
- Plan a cloud modernization.

Cloud infrastructure	Data integration	Data lakehouse	FHIR	Analytics	Al services	





## Internal questions to get going

#### **Data**

Do we have the data we need? Where does it exist?

Do we have access to our data in near real time?

How well integrated are our systems?

#### **Change management**

Are staff able to focus on what matters most and spend less time on paperwork and data entry?

What kind of training and support will our teams need to administer and adopt modern technology?

Do we have the appropriate resources in place?

#### **Operations**

What kind of analytics and AI can yield fast results?

What are the biggest regulatory and compliance risks we regularly face?

Are we able to run efficiently with strong payer-provider connections and minimal waste?





## Oracle Playbook

## Oracle Health and Life Sciences

#### Comprehensive solutions for healthcare innovation

Clinical	Revenue cycle	Enterprise	Life sciences	Payer	
Ambulatory and acute care	Health information management	Enterprise resource planning	Study startup	Data exchange	
Service lines and departments	Patient administration	Financial management	Clinical trial management	Prior authorizations*	
Continuum of care	Patient accounting	Health system operations	Clinical data capture and randomization	Near real-time claims*	
Interoperability	Payments	Human capital management	Safety		
Population management		Supply chain management	Real-world data		
Patient engagement		Workplace health and safety	Commercialization*		
Unified data and analytics, embedded Al					
Global, distributed cloud	Public E	Dedicated Multi clou	ud Hybrid	More than 150 cloud services	
Oracle Cloud Infrastructure ————————————————————————————————————					

<sup>\*</sup>The content is intended to outline our general product direction. It is intended for information purposes only and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and it should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Oracle's products may change and remains at the sole discretion of Oracle Corporation.



## Oracle Playbook

## Why Oracle?



## Unrivaled data expertise

Backed by decades of data-first leadership and industry expertise, we deliver tailored solutions for providers, payers, and patients.

Designed specifically for healthcare with cybersecurity at their core, our intelligent solutions empower smart, fast decision-making.

Oracle Cloud Infrastructure provides a unified suite of services in every cloud region, enabling customers to migrate, modernize, build, and scale their IT with confidence.



## Comprehensive healthcare suite

Our comprehensive solutions empower organizations to scale, innovate, and drive continuous transformation in patient care.

Designed to support the entire healthcare ecosystem—including consumers, providers, public health and life sciences organizations, and payers—our approach fosters seamless collaboration.

By creating new connections, limiting friction, and enhancing experiences, we drive progress that benefits the entire industry.



## Al built in, not bolted on

Al is at the core of our technology and seamlessly embedded across every layer—including data, services, and the user experience—to help health organizations deliver scalable, integrated, and personalized care.

Built for continuous evolution, our solutions adapt to new standards, tools, and priorities. We deliver long-term innovation and flexibility.



## Oracle Playbook

## Committed to your success

#### Oracle Cloud Success Navigator: An interactive digital platform to help guide you



#### **Get your bearings**

Understand what's possible with your cloud solution using preconfigured starter environments to support your design decisions.



#### Chart a proven course

Access Oracle expertise, reference Oracle Modern Best Practice, and use Cloud Quality Standards to inform your implementation approach.



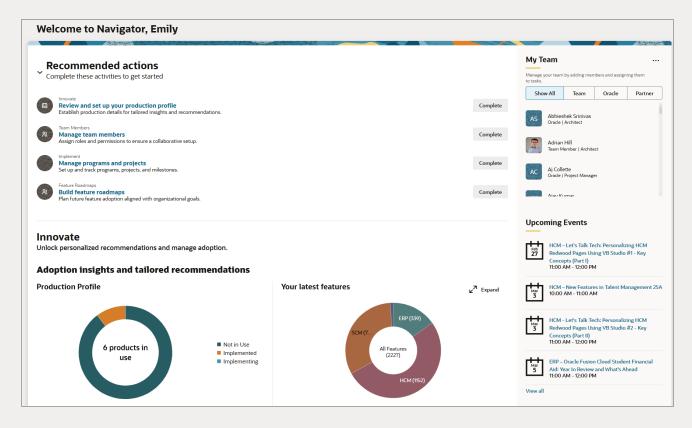
#### Find value at every turn

Get more from your quarterly releases using Al assistance and preview environments to experience and adopt the latest features that matter to you.

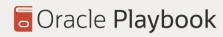


#### Blaze new trails

Build your own cloud roadmap based on your organization's goals keeping you focused on the capability you need for today and the road ahead.







## Extensive partner ecosystem





















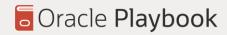






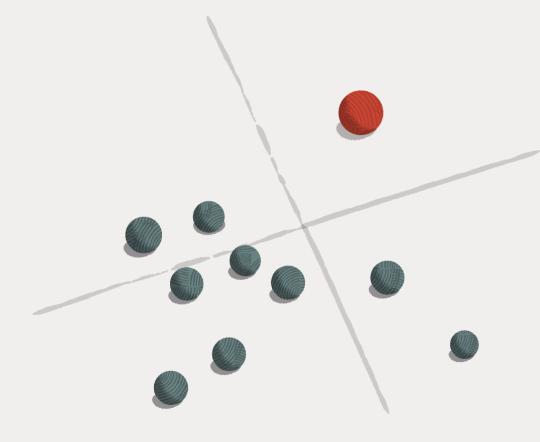






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