

STATE AND LOCAL GOVERNMENT

# Accelerate Your Digital Future

Enabling a resilient and modern organization for the journey ahead



### Government

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To meet today's growing demands and opportunities, governments must rethink their approach. Modern technology is essential to overcoming fiscal constraints, rising costs, and staffing shortages. By adopting smarter solutions, agencies can operate more efficiently while strengthening trust among their workforce and constituents.

☐ Oracle Playbook

### Key imperatives for government

- 1 Connect technology systems for better agility
- 2 Attract new talent and reskill existing employees
- 3 Make technology secure and compliant
- 4 Keep everyone safe and informed
- Use data and analytics to drive better, faster decisions





### Forces shaping state and local government

### **INDUSTRY CHALLENGES** VISION OF SUCCESS Click on a section to learn more. **Disconnected IT systems** Modernize the tech stack on the cloud Fragmented data is distributed across disparate systems that consume storage, create capacity risk, and are locked away in silos, preventing valuable insights. Talent troubles Transform the workforce Governments face growing numbers of retirements, retention challenges, and recruiting issues while navigating slow, antiquated policies and systems and a changing political landscape. Create a better constituent experience Rising expectations for modern engagement Constituents expect self-service, digital options, targeted and quick communications, and transparency. Keep up with security and compliance Risk management, cybersecurity, and data securitization Insufficient resources or infrastructure hinder risk identification and the ability to deliver the security, access, and control required as a public entity. Advance public safety **Technology-based constraints to public safety** Police and fire departments, law enforcement, and emergency management Starting your journey agencies must serve their communities in both the physical and digital worlds. Copyright © 2025, Oracle and/or its affiliates

### 1: Modernize the tech stack on cloud

Access a consistent view across government operations using unified, connected systems that reveal insights for improved decision-making and increased, citizen-centric innovation.

#### **Recommended actions:**

- Invest in modernizing your technology stack to a real-time, connected cloud
- Integrate citizen experience with municipal and state operations (e.g., road repairs, permitting, parking)
- Improve capital project management

#### How to get started:

- Identify silos that are causing the greatest hinderance
- Create a cloud roadmap
- Learn about AI and how it can drive efficiency and optimization

### Oracle capabilities enabling strategic goals

Finance	Planning and budgeting	Resource management	Capital projects	Municipal data	Procurement
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### 2: Transform the workforce

Attract and retain top public sector talent by providing modern technology that automates routine tasks, supports continuous training and development, and keeps teams aligned with evolving regulations and best practices.

#### **Recommended actions:**

- Ensure due process compliance with recruiting
- Use analytics to identify and proactively retain mission-critical talent

#### How to get started:

- Identify inefficiencies in outdated systems and manual HR processes
- Match workforce needs with tech that improves employee experience, decisionmaking, and labor relations
- Preserve knowledge to support succession and maintain government service delivery

### Oracle capabilities enabling strategic goals

Recruiting and onboarding Help desk and journeys Workforce compensation Data intelligence



### 3: Create a better constituent experience

Increase constituent satisfaction and trust through personalized outreach via digital channels and scalable solutions.

#### **Recommended actions:**

- Understand citizen needs and rising expectations for speed and transparency
- Implement smarter ways of planning and communicating
- Engage with key parties such as contractors, permitting, and citizens in real time through a connected cloud

#### How to get started:

- Identify key bottlenecks slowing you down and limiting citizen experience
- Prioritize areas where you can digitize fastest for immediate impact
- Use Al—including predictive Al—to personalize and speed up interactions with greater accuracy

### Oracle capabilities enabling strategic goals

n experience Request Tracking Cloud	Generative Al Scenario planning	Ecosystem
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### 4: Keep up with security and compliance needs

Create a proactive and secure government with reduced security risks and greater collaboration. Introduce regulated system and network access for full control—every device, user, network connection, and data exchange is authenticated and authorized.

#### **Recommended actions:**

- Leverage secure cloud technology for alwayscurrent compliance and threat protection
- Track and measure adherence to changing compliance needs

#### How to get started:

- Explore and understand key regulatory and compliance requirement technology
- Plan a cloud modernization for aging systems that expose government data to security risks

### Oracle capabilities enabling strategic goals

Procurement	Authentication	Cloud	Training	Governance, risk, and compliance
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### 5: Advance public safety

Empower first responders, police, and law enforcement to better serve, protect, and engage communities amid evolving challenges with new public safety technology solutions.

#### Recommended actions:

- Leverage secure cloud technology for always-current compliance and threat protection
- Implement modern health and safety systems to keep everyone safe
- Use analytics and AI to get smarter about safety

#### How to get started:

- Understand key requirements for public safety workers
- Learn about modern technologies that can improve situational awareness and public safety, such as cameras and VR/AR
- Identify the biggest risks for first responders

#### Oracle capabilities enabling strategic goals

Predictive analytics Employee health and safety Enterprise Training Governance, risk, and compliance Integration



### Oracle Playbook

### Internal questions to get going

### **Security**

Do we have clear controls over our data and Al usage?

Do we know where our data is shared?

Do we have a secure, compliant system that's always patched with the latest security updates?

What compliance and audit costs and issues do we face today?

#### Change management and employee experience

Do our employees feel like they're working with modern technology?

What kind of upskilling will our teams need to administer and adopt this kind of cloud technology?

Can we risk losing candidates and employees to other sectors with more modern technology?

Which teams do we foresee being the hardest to enable? The fastest?

#### Modern experience for citizens and officials

Are our citizens frustrated with slow response times and conflicting information?

Are we enabling our public safety officials as well as we can be?

Are our systems connected so that related entities can communicate and collaborate in real time?

#### Al readiness

Are we using AI to automate routine tasks and free up resources for more strategic work?

Do we use AI for anomaly detection?

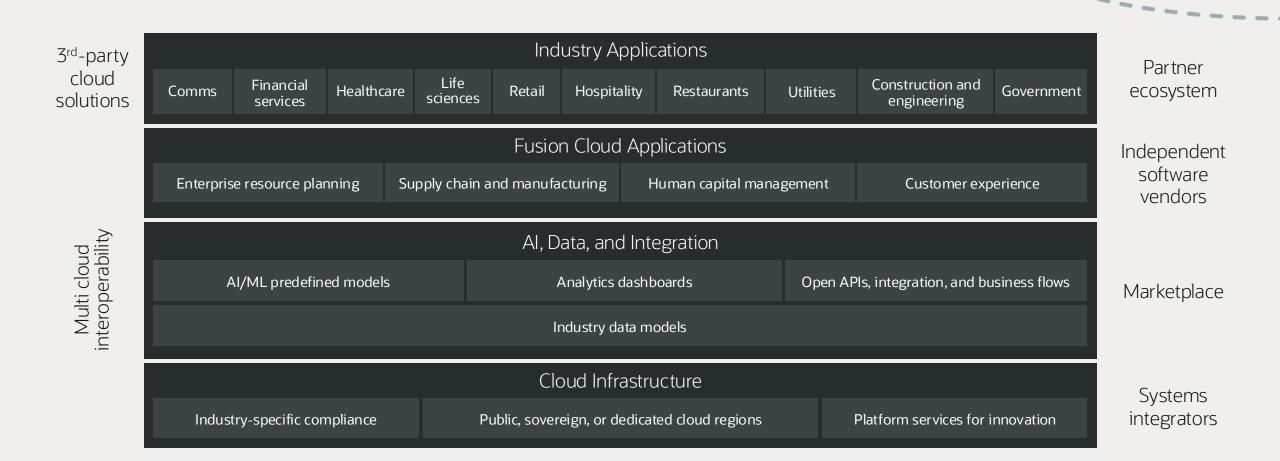
Are we using AI to improve decision-making, budgeting, and employee experience?







### Oracle solutions for every industry





### Oracle Playbook

### Why Oracle?



### **Complete Suite**

Best-of-breed apps designed and built based on customer needs—with Al throughout.

Industry-specific apps, finance, HR, supply chain, manufacturing, marketing, sales, service, and analytics built to work together.



# Best Cloud Technology

Next-generation Oracle Cloud Infrastructure (OCI) with the performance, security, and availability to run your mission-critical operations.

Cloud regions worldwide for commercial and government needs.



### **Award-Winning Design**

Award-winning consumergrade+ user experience built with Redwood Design System.

The same tools for all developers to easily personalize, extend, and build applications.

Self-learning and self-improving applications.



## **Committed to Your Success**

Oracle Customer Success Services helps you maximize your cloud investment with proactive support, expert guidance, and comprehensive tools and best practices.



### Oracle Playbook

### Committed to your success

### Oracle Cloud Success Navigator: An interactive digital platform to help guide you



### **Get your bearings**

Understand what's possible with your cloud solution using preconfigured starter environments to support your design decisions.



#### Chart a proven course

Access Oracle expertise, reference Oracle Modern Best Practice, and use Cloud Quality Standards to inform your implementation approach.



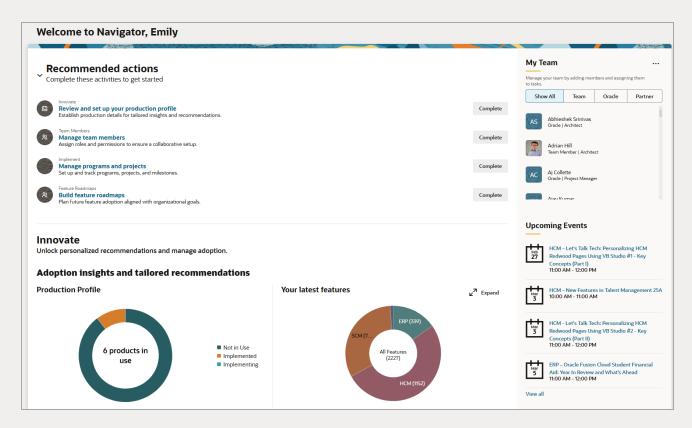
### Find value at every turn

Get more from your quarterly releases using Al assistance and preview environments to experience and adopt the latest features that matter to you.



#### Blaze new trails

Build your own cloud roadmap based on your organization's goals keeping you focused on the capability you need for today and the road ahead.







### Extensive partner ecosystem

+20,000
Partners and ISVs











**Red Hat** 













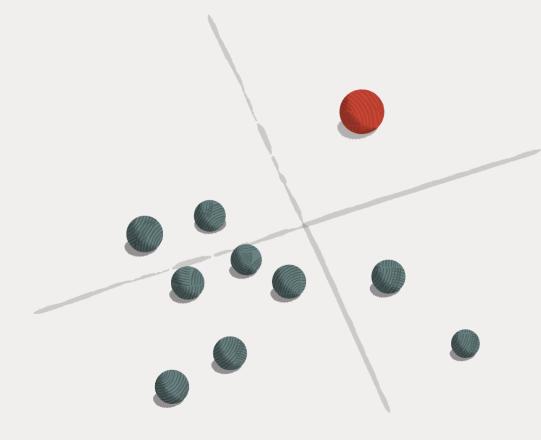






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# Thank you

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